

Franklin Muniz

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Career Profile

Graphic Designer with 10 years experience producing creative solutions for digital, marketing, print, and web design needs. Lifelong learner, problem solver, and team-centric leader looking to find my niche and help grow with a company. Core competencies include branding & typography, creative writing, curriculum development & instructional design, photo/video editing & camera handling, prepress & publishing, production management, project tracking, user experience & interfaces, web coding & maintenance.

Programs & Software

- **Adobe Creative Suite** (Photoshop, Illustrator, InDesign, Bridge, Acrobat, Dreamweaver, Premier)
- **Articulate 360 Software** (Rise, Presenter, Engage, Quizmaker, Storyline)
- **Microsoft Office 365** (Word, PowerPoint, Excel)
- **Camtasia & Snagit**
- **HTML & CSS** (basic understanding of PHP & Javascript)
- **CMS, LMS & Task Management** (Project Tracker, Slack, Wordpress, YourMembership)
- **Online Client & Email Systems** (ActiveCampaign, Constant Contact, MailChimp, LeadPages)
- **Mac & Windows OS**

Work Experience

Freelance, January 2009 – Now: Graphic Designer (Branding, Print & Web, Photo & Video, plus Game Development)

- Design brand identities along with other support services (ex: video & photography) to fit the client's needs.

USI Insurance Services, March 2019 – August 2019: Marketing Coordinator (Graphic/Technical Design & Videography)

- Updated carrier's healthcare, dental and vision plan information for college and university policy year documents.
- Storyboarding, writing, and editing informational videos to educate others on the importance of having healthcare.
- Designed in-house documents and graphics, such as email templates, organization charts, and other materials.
- Planning for conferences and dinner reservations, including ordering and shipping swag and equipment.

In-House Care, August 2018 – November 2018: In-House Care Assistant (Health & Wellness)

- Looked after my father suffering from Alzheimer's and Dementia until his passing in Nov 2018.
- Managed medicine delivery, cooked and served meals, as well as cleaning, bathing, and clothing.

Lovegeivity, January 2013 – August 2018: Production Manager & Lead Designer (Curriculum Design & Web Production)

- Created graphics for curriculum content, marketing materials & web design (including UI/UX).
- Designed, hosted and managed instructional materials for online systems, including courses and learning centers.
- Supported students and their educational goals by tailoring online experiences to their needs.
- Handled account management, customer support & memberships through Learning Management System (LMS).
- Task management & efficiency focusing using Agile Project Management (APM) with daily & weekly sprints.

Copy Depot, April 2012 – December 2012: Graphic Designer & Assistant Manager (Prepress & Printing)

- Practiced excellent customer service and design skills to help clients achieve all urgent printing needs.
- Managed and multitasked several projects at a time for task completion within deadlines.

Healthy Families, January 2012 – April 2012: In-Home Tutor (Mathematics & Language Arts)

- Assisted students with homework and increased retention of educational information.
- Focused on improving student grades in school and understanding of subject matter & concepts.

IADT Sacramento, March 2011 – January 2012: Adjunct Faculty (Digital & Fine Arts)

- Taught Digital Media and Sketching/Rendering courses for Interior Design students to work digitally & by hand.
- Instructed students how to visualize their ideas and create various interior design building concepts.

GW Print Media, July 2010 – September 2010: Design Internship (Pre-press Production & Packaging)

- Designed an assortment of print pieces (business cards, brochures, booklets, flyers, folders, packaging, etc.).
- Followed designs through prepress to print production stages and assisted with final cuts, folds & packaging.

START/Americorps, August 2007 – December 2010: Program Leader (Fitness & Nutrition)

- Assisted children afterschool with homework guidance, health and fitness lessons & mentoring.
- Developed and designed curriculum for educating youth of the importance of fitness and nutrition.

- Devoted 2 years to provide over 1800 hours of community service for the Greater Sacramento Area.

Education

BFA in Visual Communications (Graphic Design), December 2010: International Academy of Design and Technology

- Graduated with honors as Salutatorian, 3.84 GPA.

Projects

Fingerspell ASL (Preschool Educational Board Game), October 2010: College Senior Project

- Teaches youth the alphabet in ASL (American Sign Language) via multiple learning modalities.

Soteria - Pandora's Tomorrow (Fictional Storytelling), September 2011: Video Game and Book Concept

- Historic retelling of events that lead to the evolution of mankind through the lens of astrology and the deadly sins.

Meteors Per Second (Android Video Game App), November 2017: Game Development Project

- Missile Command in space – Hyper casual arcade game with slingshot physics.

Links

Website Design:

- <https://www.weddingplanninginstitute.com>
- <https://www.lovegevity.com>
- <https://www.lovegevity.university>

Design Side Work:

- <http://franklinmuniz.com/wp-content/uploads/2019/08/Frank-Muniz-Design-Portfolio.pdf>

Work Samples:

- <http://franklinmuniz.com/wp-content/uploads/2019/08/Frank-Muniz-Lovegevity-Portfolio.pdf>

Catalog Design:

- <http://franklinmuniz.com/wp-content/uploads/2019/08/SAMPLE-Lovegevity-Catalog-Booklet.pdf>

Video Work:

- https://www.youtube.com/watch?v=vHKiu85_qwg&list=PL3LF4P5UKDBbixpyKqWd2Mcb0DY3_Nqf2

App Development:

- <https://play.google.com/store/apps/details?id=com.JustIceCold.MPS&hl=en>